

Choosing an eCommerce Platform

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This guide identifies some basic strengths and weaknesses of several ecommerce platforms. It is intended for advanced users.

If you do not yet have a website with an ecommerce component or if you are exploring whether to switch your ecommerce platform, the following information is worth consideration. (If you already have a website you're satisfied with, this review guide will be of limited use.)

This review is *not* a comprehensive list of ecommerce platforms. The following four platforms are presented because aACE already has an integration with them. The pros and cons presented for each platform also are *not* exhaustive. They focus on various aspects of each platform, given an order fulfillment process with aACE in the middle.

Note: You can deploy multiple online sales channels and aACE can download orders from each of them.

For additional details, read our guide about [aACE ecommerce integrations](#)

(<https://aace6.knowledgeowl.com/help/understanding-your-ecommerce-integration>).

1. WooCommerce

Pros – Highly customizable; a large community of developers

Cons – Does *not* include a shipping component (i.e. completed orders cannot send tracking information to customers)

2. Shopify

Pros – Includes a shipping component (i.e. able to complete orders and send a notification with tracking information from aACE to customers)

Cons – Not as customizable as some other ecommerce platforms

3. ReadyCloud

This solution is typically used in conjunction with the aACE+ ReadyShipper integration.

ReadyCloud processes orders from most major ecommerce sites (e.g. 3DCart, Amazon, BigCommerce, eBay, Magento, Shopify, and WooCommerce), periodically querying these sites for new orders and downloading them.

Likewise, aACE can periodically query ReadyCloud for these new orders and download them. When an order in aACE is ready to be shipped, the details about the shipment are passed back to ReadyShipper.

Pros – Integrates with many more ecommerce platforms than aACE currently supports

Cons – Integrations focused on shipping orders (i.e. does not take advantage of the full scope of the platform's API capabilities)

4. Custom Web Store

Pros – Provides full control over every aspect of the web store

Cons – Requires custom development and a current support agreement. A rough estimate for completion can only be provided after the requirements are evaluated in detail.
